



Virtual Side event to the seventh Biennial Meeting of States to Consider the Implementation of the Programme of Action to Prevent, Combat and Eradicate the Illicit Trade in Small Arms and Light Weapons in All Its Aspects

“Creativity and Collaboration – New Ways to Address Youth and Gun Violence”

Organizer: International Action Network on Small Arms (IANSA)
Venue: Online.
Date: July 27, 2021
Time: 1:15 pm– 2:15 pm EST (60 minutes)
Language: English

An integral component of looking at gender and gun violence is to look at men, as the owners and perpetrators of guns and gun violence. Another important component is looking at how to involve youth and young adults in the design and implementation of programmes that address gun violence.

Part of IANSA’s project on Gender Mainstreaming in Small Arms Controls has focused on looking at activities and materials for youth and children that addresses aspects of masculinities and gun violence. In considering new and creative ways to develop activities/materials IANSA joined with Algonquin College’s Human-Centred Design Institute and IANSA member Gun Free South Africa to have a “design jam” – an intensive research and design process that seeks to find creative solutions to real world problems. Algonquin College developed the design jam and GFSA shared their considerable expertise and experience working with communities and youth in addressing gun violence.

This panel will provide an opportunity to explore this creative collaboration and the creation of the “Aim for Change” campaign. Some of the key challenges of addressing gun violence and masculinities with youth and children in South Africa will be discussed. The concept of the “design jam”, and its research and design methodology will be explained. The creative process used and the final product that was created will be presented as well. GFSA applied the design in the communities they work in and the results will be shared.



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